

Digital Transformation Project No. 2

Name of the project:

Digital transformation in GENICZECH-M, spol. s r.o. using newly acquired and implemented technologies.

Name of the Operational Programme:

Technologies and Applications for Competitiveness, registration number CZ.01.01.02/01/23_039/0003837.

Place of implementation:

Vavrečkova 7016, 760 01 Zlín, Czech Republic

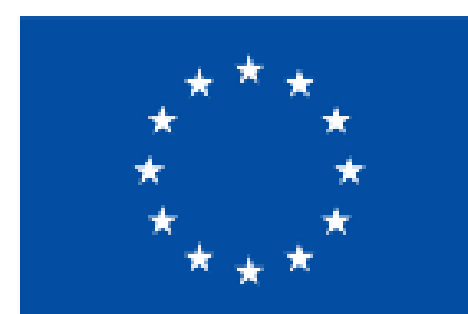
Date of implementation:

15.3.2024 to 30.6.2026

Project objective:

The aim of the project is to implement the next phase of digital transformation of GENICZECH-M, spol. s r.o. with the help of newly acquired and implemented technologies - automation of processes and shift towards modern paperless production (so-called paperless management).

EU financial support is provided for the operation.



**Financováno
Evropskou unií**
NextGenerationEU